



Rick Wartzman
Executive Director

***Reinventing Management
or Back to the Roots?***

“The new model will have to . . .
push power and decision-making
down the organization as much
as possible, rather than leave it
concentrated at the top.”

2010

THE WALL STREET JOURNAL. **MANAGEMENT**

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The End of Management

Corporate bureaucracy is becoming obsolete. Why managers should act like venture capitalists

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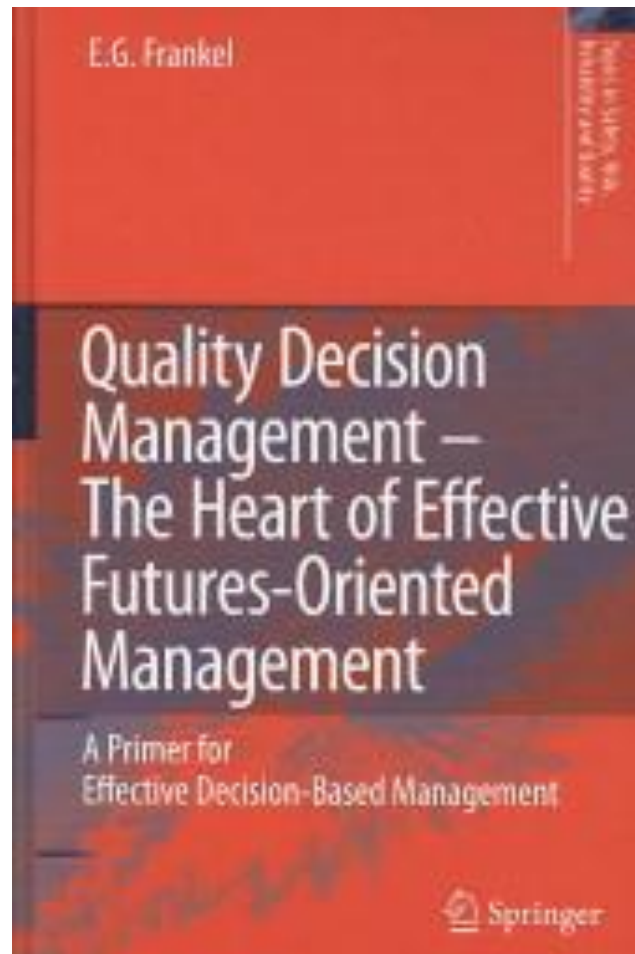
“We are dealing with decentralization carried a step further. . . . Such decentralization gives people all along the management line a stimulating feeling of personal freedom; freedom to think and plan boldly . . . freedom to take calculated risks; freedom to fail.”

1949



“In today’s environment,
organizations must realize that
customer or user satisfaction has
to be the principal driving force
for success.”

2008



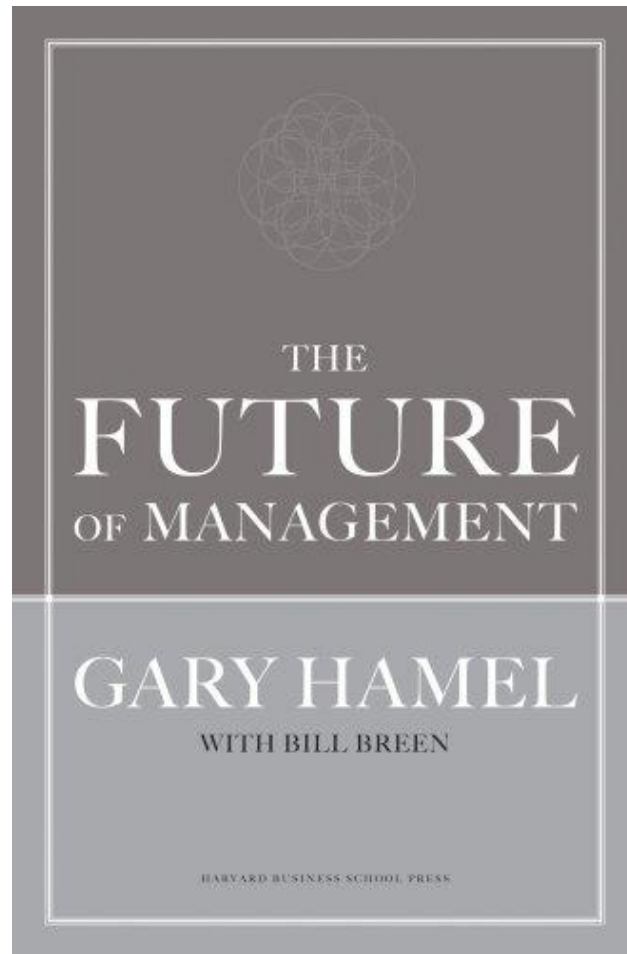
“The customer is to be given the first consideration. The customers, in every marketplace that we meet them, will determine . . . our success.”

1953



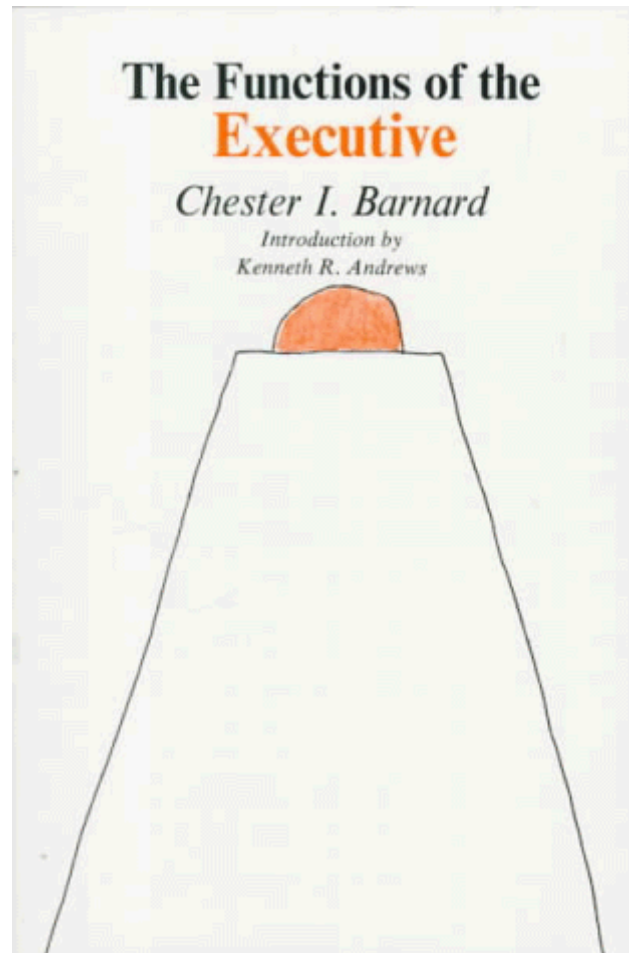
“One can fairly describe the development of modern management as an unending quest to regularize the irregular, starting with errant and disorderly employees. Increasingly, though, we live in an irregular world . . .”

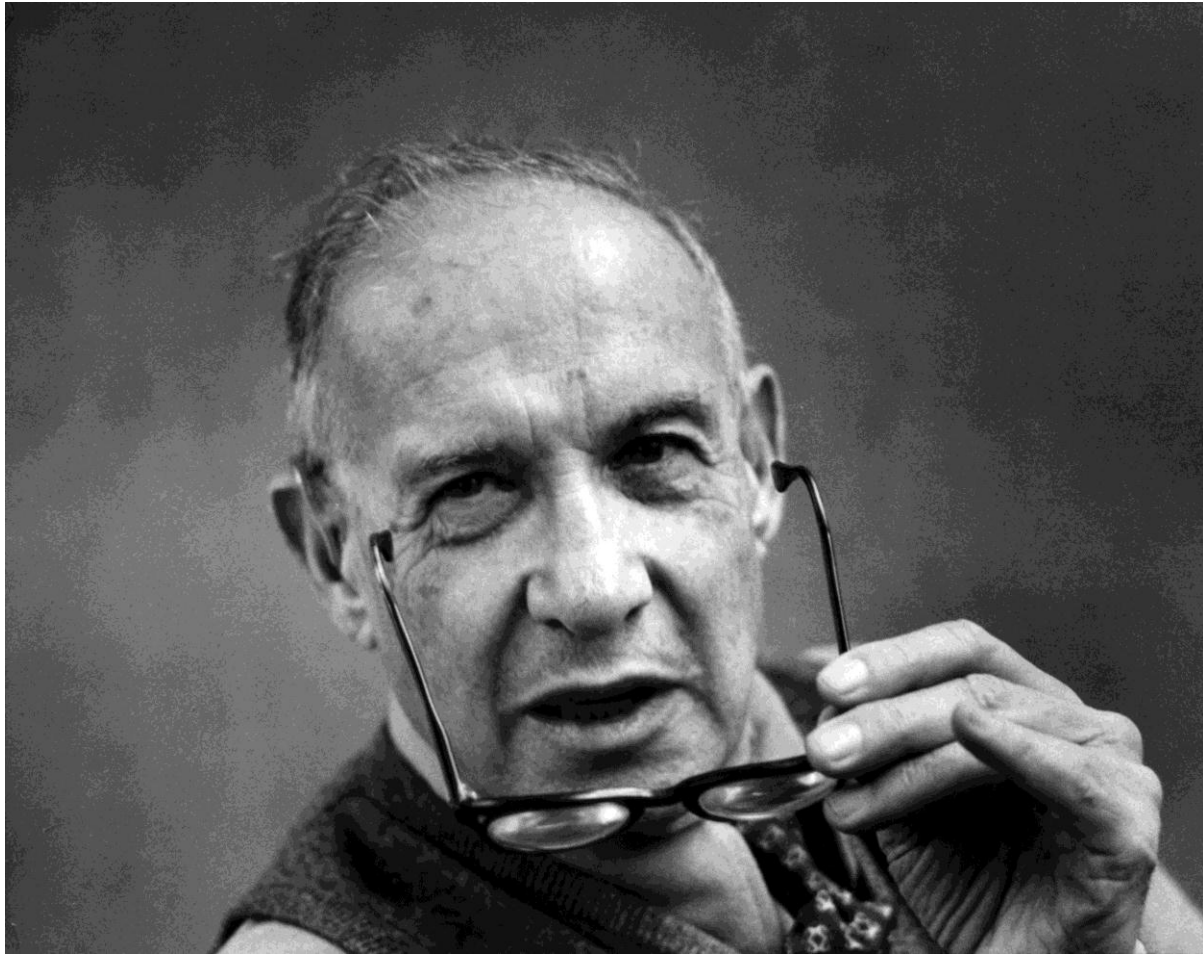
2007



“What I have tried to emphasize is the insufficiency of logical processes for many purposes and conditions and the desirability of their . . . coordination with the non-logical, the intuitional, even the inspirational.”

1938





THAT'S WORRYING - NO SOONER HAS HE INVENTED
THE WHEEL THAN HE BECOMES THE FIRST VICTIM
OF A ROAD TRAFFIC ACCIDENT.

