

04/

MANAGING
IN THE
NEXT
SOCIETY

18-19/11/2010

DAY/*PROGRAM 01 _/2010

THU/18TH NOV

CHECK IN

07:30-09:00

HALL

PLACE

OPENING SESSION

09:00-10:00

GROSSER
FESTSAAL

PLACE

CHAIR

MICHAEL FLEISCHHACKER

Editor-in-chief, Die Presse

OPENING

DR. VEIT SORGER

President, Federation of Austrian Industries (IV)

PROF. ERIC CORNUEL

Director General, EFMD

DR. RICHARD STRAUB

President, Peter Drucker Society Europe

KEYNOTE

MATTHIAS HORX

Futurist, Bestselling author

«The Age of Creativity»

10:00 - 10:30

COFFEE BREAK

SESSION

10:30-12:15

TOWARDS THE NEXT SOCIETY

GROSSER
FESTSAAL

PLACE

CHAIR

MICHAEL FLEISCHHACKER

Editor-in-chief, Die Presse

KEYNOTES

ANDREW KEEN

Bestselling author

«The Downside of Creative Destruction»

PROF. BERND MARIN

Executive Director, European Centre for Social Welfare Policy & Research

Analyzing the «Future that Has Already Happened»: Crisis, Innovation and Leadership in the Age of Aging Post-Capitalist Society

PROF. IRA JACKSON

Dean, The Peter F. Drucker & Masatoshi Ito Graduate School of Management;

Distinguished Scholar at the Legatum Centre at MIT for

Development and Entrepreneurship

«From an Employee Society to an Entrepreneurial Society – was Drucker right?»

PANEL
DISCUSSION
QS & AS

PROF. BERNHARD FELDERER

Executive Director, Institute of Advanced Studies

«Entrepreneurship and Innovation squashed?

A society bogged down by debt and tax»

12:15 - 13:30

LUNCH

SESSION	LIBERATING CREATIVE ENERGIES	GROSSER FESTSAAL
13:30-15:00		PLACE

CHAIR**DR. ANGELICA KÜPPER**

President, IFITECH, Venture Capital and Private Equity;
Member of Peter Drucker Society Advisory Board

KEYNOTES**PROF. LYNDA GRATTON**

Professor of Management Practice, London Business School;
«Hot Spots» Movement
«The future shifts»

PROF. LIISA VÄLIKANGAS

Professor of Organization and Management,
Aalto University School of Economics; Innovation Democracy NGO;
«Thriving Through Resilience»

DR. KAY SEGLER

President, BMW M GmbH
«High Performance Leadership in Challenging Times»

PANEL**DISCUSSION
QS & AS****SENATOR H.C. ERWIN STAUDT**

President, VfB Stuttgart, former General Manager IBM Germany

17:00 – 17:30

«MEET THE SPEAKERS & AUTHORS»

SPIEGELSAAL

SESSION	REINVENTING MANAGEMENT OR BACK TO THE ROOTS?	GROSSER FESTSAAL
15:30-17:00		PLACE

CHAIR**RICK WARTZMAN**

Executive Director, Drucker Institute, Claremont

KEYNOTES**PROF. JULIAN BIRKINSHAW**

Professor of Strategic and International Management,
London Business School; Author of Reinventing Management and
«Reinventing Management»

PROF. BERND VENOHR

Consultant and Research Professor, EMF-Institute of the Berlin
School of Economics
«The power of uncommon common sense management principles –
The secret recipe of German Mittelstand-companies»

DR. RAINER MÜNZ

Head of Research & Development, Erste Group Bank AG;
Senior Fellow, Hamburg Institute of International Economics (HWWI)

PANEL**DISCUSSION
QS & AS****STEFAN STERN**

Management writer; Director of Strategy, Edelman
«See it human: we are managers not machines»

17:00 – 17:30

«MEET THE SPEAKERS & AUTHORS»

SPIEGELSAAL

GALA DINNERPALAIS
LIECHTENSTEIN

20:00

PLACE

AWARD CEREMONY introducing top winners of the
«PETER DRUCKER CHALLENGE» **ESSAY CONTEST**

06/

MANAGING
IN THE
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18-19/11/2010

DAY/*PROGRAM 02 _/2010

FRI/19TH NOV

CHAIR

PROF. WILFRIED STADLER

Chairman of the Advisory Board, Drucker Society of Austria

SESSION IN MEMORIAM C.K. PRAHALAD

8:30-9:00

GROSSER
FESTSAAL

PLACE

PROF. YVES DOZ

INSEAD Professor of Strategic Management

«Drucker and Prahalad: Are there common features to the approach of leading thinkers in management?»

VIIPURI PRIZE 2010

awarded to **C.K. PRAHALAD**

presented to **GAYATRI** and **DEEPA PRAHALAD**

by **TUOMO RÖNKKÖ**

Chairman of the Board of Society for Viipuri School of Economics

THE WORLD TURNED UPSIDE DOWN - THE RISE OF INNOVATION IN EMERGING MARKETS

9:00-10:30

GROSSER
FESTSAAL

PLACE

CHAIR

ANNETTE NIJS

Executive Director Global Business Initiative CEIBS;
former Cabinet Minister in the Netherlands

ADRIAN WOOLDRIDGE

Management Editor, The Economist;

Author of the 2010 Special Report

«Innovation in Emerging Markets»

Innovation Centre of Gravity shifting - more for less for more

SIMON LIANG

Chairman of the Board, Evergreen Industries

«Riding the waves»

TORSTEN OLTMANN

Partner and Global Marketing Director,

Roland Berger Strategy Consultants

«Green Transformations as main driver in emerging markets»

JUDITH PASSINGHAM

CEO, Northern & Eastern Europe, TNS

«Does the rise of the new Digital world have the potential to accelerate the inversion of the pyramid?»

10:30 - 11.00

COFFEE BREAK

PARALLEL
SESSIONSSESSION
>>/01TECHNOLOGY
AS AN ENABLER FOR INNOVATIONGROSSER
FESTSAAL

11:00-12:30

PLACE

CHAIR

MAG. WOLFGANG LASSL

Project Executive, Malik Management Zentrum St. Gallen

KEYNOTES

PIERRE HESSLER

Supervisory Board member, Cap Gemini;
Technology Evangelist and Thought Leader
«Business technology innovation»

PROF. MARTIN CURLEY

Director Intel Labs Europe, Global Director IT Innovation, Intel
«From CIO to Chief Innovation Officer»

JOHN AMBROSE

Senior Vice President – Strategy, Corporate Development and
Emerging Business, SkillSoft Corporation
«Where technology-enabled learning lives, innovation thrives»PANEL
DISCUSSION
QS & ASSESSION
>>/02EDUCATING MANAGERS
FOR THE 21ST CENTURYKLEINER
FESTSAAL

11:00-12:30

PLACE

CHAIR

PROF. CLAUDIA B. WÖHLE

Paris-Lodron University Salzburg

KEYNOTES

PROF. GILBERT LENSSEN

President, EABIS
«Practical Wisdom: Drucker's Contribution to a Management Curriculum»

DR. IVO MATSER

CEO, TSM Business School
«Educating Managers for the future: Now!!!»PANEL
DISCUSSION
QS & AS

SEAN RUSH

President, Junior Achievement Worldwide
«Disrupting Comfort: NGO Leadership in the Connected Economy»

12:30 – 14:00

LUNCH

SPIEGEL
-SAAL

13:30 – 14:00

«MEET THE SPEAKERS & AUTHORS»

PLENARY
SESSIONSTRATEGIC
AGILITYGROSSER
FESTSAAL

14:00-15:00

PLACE

CHAIR

PROF. ZIGA TURK

Secretary General, EU Reflection Group

KEYNOTE

DR. MIKKO KOSONEN

President, Sitra, the Finnish Innovation Agency;
«Strategic Agility – A new competitive requirement for Nations?»DISCUSSION
QS & AS

DR. ROLF ALTER

Director Public Governance and Territorial Development Directorate, OECD
«Making the public sector more agile: Challenges, opportunities and incentives»

15:00 – 15:30

COFFEE BREAK

08/

MANAGING
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18-19/11/2010

DAY/*PROGRAM 02 _/2010

FRI/19TH NOV

PLENARY
SESSION

15:30-16:30

DEATH OF
HIERACHY

GROSSER
FESTSAAL

PLACE

INTERVIEW!

An Interview Conducted by
AVIVAH WITTENBERG-COX
Managing Partner, 20-first
Honorary President of the European Professional Women's network

SALLY HELGESEN
Bestselling author
«Leading from the Center of the Web»

JOSEPHINE GREEN
Futurist, philosopher, ex Philips Design
«Engaging with the Future Differently»

CLOSING

16:30-17:00

CONCLUSIONS /
CALL TO ACTION / OUTLOOK 2011

GROSSER
FESTSAAL

PLACE

DR. RICHARD STRAUB
President, Peter Drucker Society Europe